

April 2010
Issue 29

Kenect Monthly



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PE
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**A Fun and easy way to help families
of workplace tragedy**

Corporate Challenge

Sign up your team today!

Location: Kensington Train Station

Team of 10 \$200.00; Individuals \$20.00

Includes: Breakfast & T-shirt

RSVP Date: April 23, 2010

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Newsletter by
Glenna Lohnes



Breakfast: 8:30 am—9:30 am

NAOSH Flag Raising Ceremony: 9:30 am—10 am

Walk: 10 am—Finish

For more information on how to register your team contact:

Gayle Mueller: Gayle.Mueller@cavendishfarms.com

Sid Curtis: sid.curtis@honeywell.com

Alan McCormick: McCormick.Alan@cavendishfarms.com

Glenna Lohnes: 902-836-3209 or kacc@pei.aibn.com



EVERYTHING CLASSIC



Upcoming Events & News

Kensington Area Chamber of Commerce & The Town of Kensington Economic Developer Officer



The Kensington & Area Chamber of Commerce and the Town of Kensington is pleased to welcome Doran Gilbert to a six month intern position as Economic Development Officer for Kensington and Area. Doran majored in Economics receiving his Bachelors degree in 2004 from the University of Prince Edward Island. His courses included: Money and Financial Institutions, Financial Economics, Intermediate and Advanced Macroeconomics, Business and Intermediate Accounting.

Doran will focus on creating a strong marketing plan to guide communication efforts and will determine a consistent theme or fundamental selling message that will be used in all marketing materials.

The 5th Annual Tree Planting Ceremony

Location: The International Children's Memorial Place, Scales Pond,
South Freetown

Date: Sunday, May 2nd at 2:00 pm.

This year a tree will be planted in memory of the Haitian children who died in the earthquake in January.

Light refreshments will follow the ceremony.

Everyone is welcome to attend.

For more information, please contact Gus Houston at 892-3267



National Hike for Hospice



This Spring, people across Canada will take part in the eighth National Hike for Hospice. We need your support to help us make this "Hike" a major awareness initiative that can help to advance hospice palliative care in your community.

On behalf of the Hospice Palliative Care Association of PEI, we would like to invite you, your friends and family members, to join with us and others who have received our services over the past few years, to participate in the 8th Annual Hike for Hospice on Sunday, May 2nd, 2010.

The Hike for Hospice will "kick-off" Hospice Week and is open to individuals of all ages, who wish to experience a spiritual uplifting through participating with others in a unique event involving exercising, conversation and individual reflection.

Hike registration will be at 1:00 p.m. at the Summerside YMCA on Green Street (rain or shine). The hike will commence at 1:30 p.m. The hike will start at the YMCA proceeding to the Boardwalk in the west end and back again. For safety reasons we would ask that all participants register.

A Memory Table will be available for you to display a picture of the person(s) you will be walking in memory of or honouring.

This special activity is organized by volunteers from the East Prince Chapter of the Hospice Palliative Care Association of PEI. For more information please watch your local news media or contact the East Prince Hospice office at 438-4231.



Kensington & Area Chamber's— 18 Hole Golf Challenge 2010 & Lobster Dinner
\$10,000.00 Hole in One
Sponsored by Clark Insurance, Kensington

Date: Wednesday June 16, 2010

Registration: 12:30 pm

Start Time: 1 pm – Texas Scramble

Dinner: 5:30 pm

Location: Anderson Creek Golf Course, Stanley Bridge PEI

Set Up: Texas Scramble (best ball), Shotgun Start

Dinner/Awards/Prizes: Following the tournament.

Price: \$400.00 per team - 4 per team

\$100.00 per individual

Price include:

Golf Cart & GPS Rental, Dinner, Prizes

- This is a 18 - Hole Event



Summary of Details:

Texas Scramble, Shotgun Start

Maximum 30 teams, 4-per team (Individual

Players also welcome)

Club, Cart and GPS (included in price)

Lots of Great Food and Prizes!

Please register at the Anderson Creek Club House from 12:00 - 12:30 p.m. on June 16th

Email or Mail this form to the Chamber office

Payment due by May 31st

Cheque, Visa, MasterCard or AMEX

Register your team by May 31, 2010 by calling the Chamber office – 836-3209 or email kacc@pei.aibn.com



**Social Media Marketing Workshops
 Success Practices for Tourism Businesses in
 Atlantic Canada**

Internet marketing is vital to any tourism business - we all know this. To help our industry, [TIAPEI](#) and [TourismTechnology.com](#) have developed a **Social Media workshop program for tourism operators.**

On **April 27th in Charlottetown** and **April 28th in Summerside**, we will be teaching tourism operators how to harness the power of online marketing and social media. If you have a tourism business, join us for a fun, and very full day of Internet marketing know-how!

For more detailed information, please visit our [Blog Atlantic](#) website that we have created for this project, or contact **Jamie Vander Kooi** at 566-5008 or at jamie@tiapei.pe.ca.

the cost of this workshop is \$99.00 plus GST. Refreshments and a full working lunch will be provided for all participants.

April 27th, Charlottetown @ Holland College Culinary Institute, 4 Sydney Street

[Register now for the Charlottetown workshop!](#)

April 28th, Summerside @ Slemon Park Hotel and Conference Center.

[Register now for the Summerside workshop!](#)

The topics covered in the one day workshop will include:

- Introduction: What Works Online Today?
- Building Your Own Online Success Story.
- Meet the Social Media Leaders.
- The Selling Funnel: Turning Strangers into Friends and Friends into Customers.
- 5 Powerful (and Free) Online Tools.
- Closing the Online Sale.
- Provincial Tourism Offering.
- And the famous "Live Site Review"



New Members—March 2010



Contact: Susan Zambonin

Phone: 902-367-3559

Fax: 902-368-3851

Email: executivedirector@habitatpei.ca

Habitat for Humanity builds homes for low income working families. Also, they have a retail operation the “ReStore” selling new and used building supplies, furniture and appliances.



Red Envelope Marketing & Communications is owned and operated by Peggy Miles and specializes in media planning and public relations services for community groups, non profit associations and public sector organizations.

Red Envelope can also help community groups with their event planning and fund raising development efforts.

Contact Peggy at peggymiles@pei.sympatico.ca or call 902-432-9668



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For more information



Hospice Palliative Care Association of PEI provides care and support for those who are living with or dying from a life-threatening illness. Trained volunteers are the backbone of this organization; assisting individuals and their families through a challenging time through friendship and encouragement.

Contact: Betty Robertson – Summerside Office – 438-4231 or eastprince@hospicepei.ca

Ellen Davies – Charlottetown Office – hpca@hospicepei.ca

Website: www.hospicepei.ca

New Members—March 2010 Cont.



Contact: Kevin Champion
 info@andersoncreek.com
 902-886-2222, 1-866-886-4422

As the roots of many Prince Edward Islanders are found in Scotland, so is origin of golf – PEI’s favourite game. And it’s the Island’s physical similarities to the birthplace of the game that solidifies PEI’s ranking as one of the world’s premiere golf destinations.

**2nd Annual Golf Challenge
 & Lobster Dinner 2010**
SPONSORS
 See details on page 3



10,000.00 Hole in One Sponsor
CLARK’S INSURANCE



Golf Course Sponsor
ANDERSON CREEK
GOLF COURSE



Lobster Dinner
Stanley Bridge Country Resort

The PEI Chapter of CSSE and The Office of the Employer Advisor present the Second Annual PEI Safety Champion of the Year Award

Eligibility Criteria: Nominators must provide information to support the award by describing the individual’s achievements in occupational health and safety in any of the following areas which are applicable, namely:

- 1. Quality of Instruction** - Excellence in the delivery of occupational health and safety training programs.
- 2. Improvement of Training Materials** - Leadership in advocacy or development of new occupational health and safety training materials.
- 3. Innovation** - Development of innovative practices which reduce occupational risk.
- 4. Promotion of Teamwork** - Encouragement of team safety awareness and advocacy of safe workplaces.
- 5. Hazard Identification and Reduction** - Encouragement of improved safety inspections, incident documentation, and other practices which lead to hazard reduction at work sites.
- 6. Creating Public Safety** - Development and advocacy of programs which improve the health and safety of the public. (This criteria may not be as applicable to all workplaces.)



Nomination Submission and Evaluation Process:

Nominations must include: a summary of the accomplishments of the nominee in relation to the above criteria; and at least one letter of endorsement describing the nominee’s accomplishments to support the nomination. The endorsement letter(s) may come from peers, supervisors, clients, partners and/or supervised staff.

Nominations should be forwarded to: Keith Mullins, Selection Committee Chair PEI Chapter of CSSE P.O. Box 20014, Charlottetown, PE, C1A 9E3

Tel: 902-368-6132 Fax: 902-368-4382 E-mail: kdmullins@gov.pe.ca—The deadline for the receipt of nominations is Friday, April 23, 2010 at 5:00 pm. The PEI Chapter of the Canadian Society of Safety Engineering and the Office of the Employer Advisor have a Selection Committee to evaluate the nominations and select a recipient.

The winner will be contacted by April 28 and the award will be presented during the national launch of North American Occupational Safety and Health Week at Confederation Centre of the Arts on Monday morning, May 3, 2010. It will be presented by the President of the Canadian Society of Safety Engineering and the Employer Advisor who represent the award sponsors.

Biz  **KENSINGTON**
and Area Chamber of Commerce
Kenect

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We are pleased to Announce!
The bi monthly Biz Kenect will now
be featured in the County Line Courier,
beginning next issue.

MJS Marketing and Promotions



Area representative
Donnie Harris:
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CANADA

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Affairs and Labour

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