



Irish Quiz, *answers on page 3*

1. What does the orange in the Irish flag represent?
2. What does the green in the Irish flag mean?
3. What does the white of the Irish flag mean?
4. What Belfast musician recorded "Moondance" ?
5. To make an Irish coffee , what alcohol ingredient would you use?
6. What does Erin go Bragh mean?
7. What percentage of Irish have red hair?
8. What does Tir Na Nog mean?
9. What is a bodhran?

Limerick

There was an old dame from Peru,
And she dreamt she was chewing her shoe
She woke up in the night
in a terrible fright
when she found it was perfectly true.



A bit of Trivia....

The holiday was widely regarded as a fairly somber religious occasion. Until the 1970s, Irish law even mandated that pubs be closed on March 17th. Over the last three decades, however, Irish celebrations of St. Patrick's Day have become increasingly popularized.

Dating back to Old Europe the legend of the pot of gold is claimed enthusiastically by the Irish. They'll tell you that fairies put the gold there and then the leprechauns guard it. This folklore has become part of the symbolism of St. Patrick's Day, a holiday that celebrates everything Irish including the hope and luck it takes to find that elusive pot of gold.

A limerick is a quintessentially Irish poem with five lines and strict rhyming rules. Named for the Irish town of Limerick, this centuries' old art form was probably first practiced in the 1700s by Irish soldiers on their return home to Limerick.

The Feast of Saint Patrick's Day has been celebrated in Ireland for more than two thousand years. Today, the profane and devout alike attend morning mass and then sit down for a family-style feast, which isn't complete without a pint of Guinness.

Happy St. Patrick's Day, March 17

Now on to Chamber News!!!

President's Annual Dinner & Silent Auction held on Thursday Feb. 26

Dinner Sponsor—Scotiabank

**Membership Computer Draw
Winner, Kensington Legion**



Sponsor Aliant



Paul Montgomery, Aliant Representative; **Ronda Campbell**, Kensington Legion Bar Manager, **Glenna Lohnes**, KACC Executive Director



Bethany Pridham, Senior Loans Officer **Glenna Lohnes**, KACC Executive Director **George Nelson**, Manager, Scotiabank, Kensington



**Guest Speaker
Dr. David Weale**

A retired professor of Canadian and Prince Edward Island History and an award winning author



New Members February 2009

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Irish Quiz Answers

1. Supporters of William the Orange
2. Represents—Gaelic Tradition
3. Lasting truce between Orange and Green
4. Van Morrison 7. 10%, 46% carry the gene
5. Whiskey 8. Land of Eternal Youth
6. Ireland Forever 9. Drum

Membership Benefit

Spud FM, Magic 93 & CFCY have continued their sponsorship with our Chamber for 2009.

This will allow not only new, but renewed members as well, a chance to have your business profile 3 times per day on Spud FM, two times per day on Magic & CFCY, for 7 consecutive days.

This is free to our members, for more information call 902.836.3209



Central Development Corporation

Shane MacDougall, General Manager

Tel: (902) 887-3400; Toll Free: (877)887-3400

Fax: (902) 887-2400

Email: info@centralpei.ca Website:



Central PEI/Centre de l'Î.-P.-É.
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The Kensington Area Chamber of Commerce and
ProfitLearn PEI present

Internet Marketing Awareness



Date : Friday March 27, 2009 8:30 a.m. – 4:30 p.m.

Location : Kensington Town Hall, 55 Victoria Street

Facilitator : Louis-Philippe Gauthier, Electronic Commerce

“This session showed me how to make my website work for me and immediately expand my internet marketing opportunities. Time well spent!” Michelle MacEwen On the Edge Stanley Bridge PEI (Participant in spring 2008 session in Summerside)

Some of the workshop topics:

Grow your business on-line with customer interaction

- Marketing-led site design
- Keep visitors on your website longer
- How to avoid 15 common mistakes

And more...

Please note - this workshop is about using website marketing to build your business; This is not a session about creating a website.

Cost: \$105.00 cheque payable to Electronic Commerce Centre UNBSJ ; fee includes workshop, large binder of information, lunch, snacks and one half - hour consultation with an internet marketing expert (booked for a later date by email following this session).

To Register, contact Glenna Lohnes Email: kacc@pei.aibn.com

Tel: (902) 836-3209

Ten participants required to hold session

More information, check out INTERNET MARKETING AWARENESS on ProfitLearn PEI

Website: <http://profitlearn.upei.ca>



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Monthly Trivia

Submit the correct answer to the Kensington & Area Chamber of Commerce office by emailing kacc@pei.aibn.com by March 31, for a chance to win a Spud FM T-Shirt. The correct answer and winner will be announced in the April Newsletter.

March Trivia Question ?

Inside **Toronto's** Rogers Centre (formerly known as the Sky Dome) what would you find measuring 33 ft. x 110 ft.
Who manufactured it?

February Trivia Question was: In 1947 a woman by the name of Marion Donovan invented one of the most significant precursors to the modern disposable diaper, although it would look quite simple and ineffective by today's standards. Name the product.

Answer: Boaters

Winner is: Paul Montgomery, Aliant

